

ARMA International welcomes you to InfoCon 2025 in Phoenix, Arizona! To help you prepare, we've put together this reference guide so you're ready for a successful event. For even more details, the <u>ARMA InfoCon website</u> and app is where you'll find everything InfoCon, including Events, Education, and so much more!

### **General Information**

### Official Hotel and Conference Venues

#### **Event Venue:**

Phoenix Convention Center (PCC) 100 N 3rd Street Phoenix, AZ 85004

### **Event Hotels:**

<u>Sheraton Phoenix Downtow</u>n - Headquarter Hotel 340 N 3rd Street Phoenix, AZ 85004

Main Line: (602) 262-2500

### **Hyatt Regency Phoenix**

122 N 2nd Street Phoenix, AZ 85004

Main Line: (602) 252-1234

### What to Pack

Recommended attire is business casual for the conference during the day. Jeans are acceptable, but please no shorts or flip flops. We do recommend you dress in layers as temperatures in meeting rooms can vary. Social events take place in the evening when the weather cools down, so be sure to bring appropriate clothing options such as a shawl or light sweater for traveling in-between venues.

### **Themed Events Alert!**

The Across the Eras: The Journey to InfoCon Welcome Reception and the Across the Eras: VRC Welcome Party at The Duce on Sunday, October 19 are both themed events. Come dressed to represent your favorite decade; from the rock 'n' roll spirit of the 1950s to the bold looks of the '80s, the digital boom of

the 2000s, or even a vision of the future! Please refer to the **Social Networking Events** section for details on these two fantastic events!

# **Airport Ground Transportation**

Phoenix Sky Harbor International Airport (PHX), dubbed America's Friendliest Airport, is the main airport for the Greater Phoenix area. Sky Harbor serves more than 120 domestic and international destinations. With 1,200 daily flights – about 500 of them nonstop – Sky Harbor is one of the most convenient airports in the United States.

The airport is located in the middle of Greater Phoenix, less than 10 minutes from downtown.

### **RIDE APP PICKUP**

Uber, Lyft, and other ride apps can only pick up in specific curbside zones at PHX. These zones are clearly signed as "Ride Share Pick-Up." After you've collected your luggage, open your app and it will confirm your exact pickup door number.

Here's what to expect by terminal:

- Terminal 3 (all airlines except American & Southwest): After baggage claim, go downstairs to Level 1 (Arrivals). Look for signs pointing to "Ride Share Pick-Up." Pick-up areas are located along the outer curb on both the north and south sides of the terminal. The north side pickup is at the far east end; the south side pickup runs most of the curb.
- Terminal 4 (American & Southwest): From baggage claim, go to Level 1 (Arrivals) and exit either the north or south doors. On the north side, ride app pickup is at the far west end, near Door 1. On the south side, pickup zones are marked at Doors 2, 6, and 8. These areas are set a little away from the main flow of curb traffic, so follow the overhead signs or app prompts to the right door.

**Tip:** PHX is a busy airport, so curb traffic can be hectic. The app will tell you which island/door number your driver will meet you at - double-check the license plate before getting in.

Ride Apps serving PHX are: Uber, Lyft, Wridz, Waymo, HUM

#### LIGHT RAIL

There is a dedicated stop on the Valley Metro Light Rail at the Phoenix Convention Center, making travel to and from Phoenix Sky Harbor Airport very convenient.



### **Directions to Phoenix Convention Center from the Airport:**

- Take the free PHX Sky Train from Level 3 of Terminal 4 to the 44th Street PHX Sky Train Station.
- From there, take the elevator or escalator down to the platform of the 44th St/Washington Valley Metro Rail stop.
- If you are traveling from Terminal 3, take the free black and silver PHX Airport Shuttle to Terminal 4 and then proceed to Level 3 to connect with the PHX Sky Train.
- The PHX Sky Train and Airport shuttles are designed for travelers with luggage and run seven days a week, 24 hours a day.

### OTHER GROUND TRANSPORTATION

- View detailed **Taxi Service** information
- View detailed Rental Car information

### **Parking Information for Drive-Ins**

Parking at the Phoenix Convention Center is first-come, first-served, so planning ahead is your best bet. ARMA InfoCon will be in the North Building, which has its own underground North Garage at 475 E Monroe Street – this is the closest garage for that building. Prefer to lock in your spot early? You can reserve parking in advance through ParkPHX for guaranteed access.

If the North Garage is full, adjacent options include the East Garage (601 E Washington St) and the West Garage (185 N 2nd St), both within convenient walking distance. Be sure to check metered street parking too - but watch the meter hours and rates.

Arrive early when possible. During large events, traffic and lot capacity can become constrained fill up quickly.

### **Wi-Fi at Official Conference Venues**

Wi-Fi will be provided at the conference for all attendees:

PCC: Network: InfoCon25

Password: ARMA2025

### **Social Media**

Follow us on Twitter and use the official InfoCon hash tag #InfoCon2025 Follow us on LinkedIn and engage in daily recap posts



# Registration

# **On-site Registration**

Registration will be located in the North Building, Ballroom D Hallway on Level One.

# **Registration Hours:**

### Open from:

Sunday, October 19: 8:00am - 7:00pm
 Monday, October 20: 7:30am - 4:30pm
 Tuesday, October 21: 7:30am - 4:30pm
 Wednesday, October 22: 8:30am - 12:30am

### **Self-Check-in Registration Kiosks**

Save time and use the self-check-in kiosks at registration area. All you need is your email address.

### **InfoCon Badges**

Your name badge is required for admission to all events - No exceptions. Reprint requests will be granted in cases where a badge is damaged but will be at the discretion of ARMA staff.

### **Registration Types**

Full Conference Registrants Receive:

- Access to three days of conference education sessions
- Access to Keynote presentations
- Expo Hall entry
- Lunch provided Monday, Tuesday and Wednesday
- Access to the Sunday night Welcome Reception and VRC Welcome Party
- Access to the Experience Hall Pub Crawl on Monday night
- Pre-approval for CEU credits

# **Evening Social Event Pass Registrants Receive:**

- Access to the Sunday night Welcome Reception and VRC Welcome Party
- Access to the Experience Hall Pub Crawl on Monday night

To find information about the guest policy, registration substitutions, and any other registration - related questions, see our <u>Conference FAQs</u>.

### Meals

The following meals are provided with a **Full Conference** registration:

Monday, October 20: Lunch in the Expo Hall, 12:00pm – 1:30pm
 Tuesday, October 21: Lunch in the Expo Hall, 12:00pm – 1:30pm
 Wednesday, October 22: Lunch in North Ballroom CD, 1:00 – 2:30pm

All attendees will be able to enjoy heavy apps and drinks at the Sunday night Welcome Reception, and VRC Welcome Party and the Expo Hall Pub Crawl on Monday night.

Menu details are available in the <u>Attendee Service Center on the Attendee Resources</u> page. (*login required*)

### **Caffeine Alert!**

Coffee will be available throughout the event!

### Education

### **Plan Your Schedule**

See the <u>InfoCon Education Session Agenda online</u> and in the conference app and get an overview of all the education and events at InfoCon so that you can build your schedule with everything you want.

### **Helpful Tips**

Online: Search for sessions by title, room, speaker(s), or education track

App: Use the MyPlanner feature to build your personalized agenda and store bookmarked items

### **Certificates of Attendance for CEUs**

Certificates of Attendance will be available in the Attendee Service Center after the event. You will receive an email when they are available for download. Visit the <u>InfoCon CEU Center</u> page on the conference website for details on pre-approved hours.

### **Social Networking Events**

ARMA InfoCon is not all work and no play! In additional to offering stellar education, we have planned some exciting networking events that are sure to provide enjoyable breaks from the conference hustle while giving you an opportunity to build lasting relationships with peers.



# Across the Eras: The Journey to InfoCon Welcome Reception Sunday, October 19, 5:30pm - 7:00pm | Expo Hall

Step into the Vault and celebrate seven decades of InfoCon! Since the very first conference in 1955, ARMA has brought professionals together to advance records and information management, and this year, we're honoring that journey Across the Eras.

Come dressed to represent your favorite decade; from the rock 'n' roll spirit of the 1950s to the bold looks of the '80s, the digital boom of the 2000s, or even a vision of the future! The Vault will be alive with energy, where eras collide, stories are shared, and new connections are forged.

This reception is the perfect kickoff: a chance to honor our history, enjoy the present, and step boldly into the future of the profession. Don't miss it - doors to the Vault open soon!

# Across the Eras: VRC Welcome Party at The Duce Sunday, October 19, 7:00pm - 10:30pm | The Duce (offsite)

The celebration continues at <u>The Duce</u> as we take the Across the Eras theme beyond the reception and into a full-blown party! Inspired by ARMA's Vault and its legacy of advancing information governance through the decades, this is your chance to show off your favorite ARMA "Era" or decade - from the 1950s, 60s, 70s, 80s, and 90s, to the 2000s - or dare to leap forward into the Future!

Whether you arrive in disco glam, neon brights, grunge flannel, or futuristic metallics, the Welcome Party promises to be a vibrant time capsule of ARMA's journey and the people who make it possible.

### What to Expect:

- Live music that takes you on a tour through the eras
- Era-inspired cocktails crafted to match your look and mood
- Food favorites from The Duce's legendary airstream kitchen
- Photo moments and surprises that capture the spirit of each decade

Shuttles will run from the convention center starting at 7pm and will return to the conference host hotels. If you are staying at a property other than a host hotel, you will need to arrange your own transportation back from the shuttle stops.



# **Expo Hall Pub Crawl**

# Monday, October 20, 4:45pm - 5:30pm | Expo Hall

Visit participating Business Partner booths and discuss business over yummy snacks and drinks in this time-honored ARMA InfoCon traditional event.

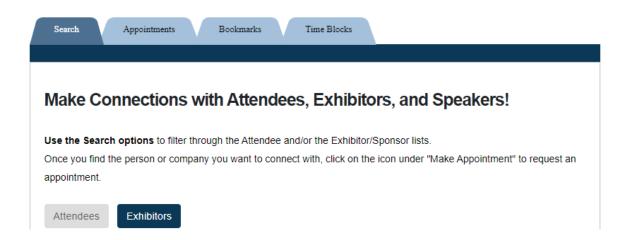
### **ARMA Connection Central**

Start your networking early with ARMA's Connection Central! InfoCon is the premier event to meet the biggest names in Information Governance. We're here to help you meet fellow professionals and connect with business partners to upgrade your networking game. Use ARMA's Connection Central to match with attendees and exhibitors by searching for attendees by shared interest and set up appointments to meet onsite. ARMA Connection Central enables attendees and exhibitors to connect before, during, and after InfoCon.

### **How to Use Connection Central:**

You must log into your <u>Attendee Service Center</u> using your credentials. Exhibitors must log into the <u>Exhibitor Service Center</u>. Once logged in, you'll find several tabs or sections for different functionalities.

# Connect with Fellow Attendees!



Search: Use this tab to search for other attendees or exhibitors by the following criteria:

- Company Name
- Country/State/City



- First Time Attendee
- Industry
- Level of Experience with RIM/IG
- Corporate Department

Search Attendees or Exhibitors by selecting the appropriate option.

**Appointments:** This section will show you when you have appointments scheduled. If any exhibitors reach out wanting to connect with you, you can use this tab to confirm appointments with them.

**Bookmarks:** Think of this like your favorites tab. Use it to save favorite exhibitors for future reference or to schedule appointments with them later.

**Time Blocks:** You can use this tab to display your availability. Check off times you're in sessions, appointments, or any other times you are not available.

### **Conference App**

We invite you to download and use the ARMA INTERNATIONAL Conferences Mobile App throughout the event! This app will keep you informed of daily updates and happenings, where to go and when to be there, as well as build a personalized agenda and communicate with fellow attendees.

You can download this application by accessing the App Store or Google Play and typing in "ARMA INTERNATIONAL Conferences."









Android Link: iOS Link:

https://play.google.com/store/apps/details?id=com.goeshow.ARMA

https://apps.apple.com/us/app/arma-international-conferences/id645022018



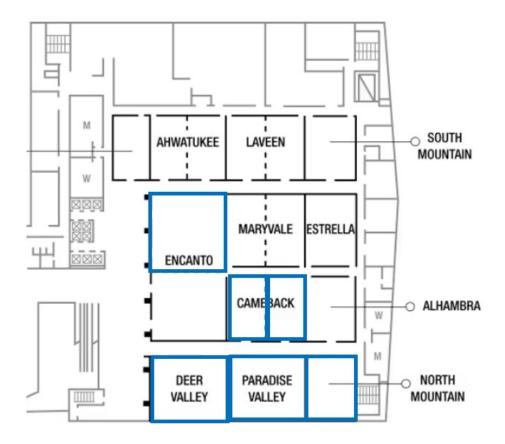
Once downloaded, open the app, and select to allow or not allow notifications and/or share location – allowing notifications is **strongly recommended** as important event reminders and updates will be communicated through notifications.

If you already have the app from a previous ARMA conference, please refresh and you should see InfoCon 2025 visible in the list of Events. If you do not see InfoCon 2025 as an option, reinstalling the app is the best course of action.

### **Conference Maps**

Sheraton Phoenix Downtown – Level 2 Meeting Space

**Pre-Conference Workshops:** 

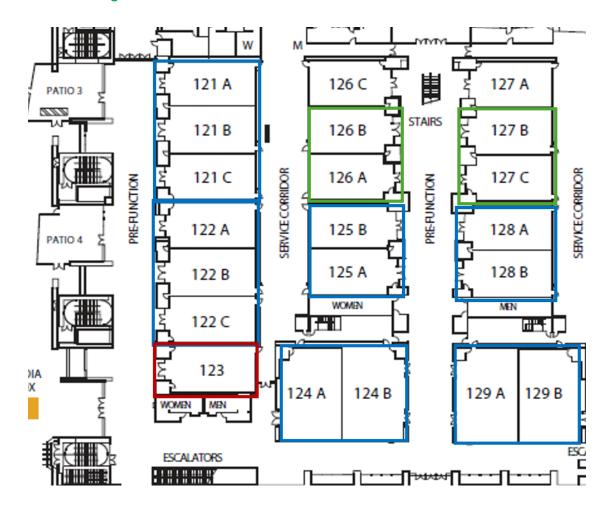




Phoenix Convention Center, North Level 1, 120 Meeting Rooms Education Rooms / Industry Group Roundtables / Focus Groups

**Speaker Lounge** 

**Business Partner Meeting Rooms** 





# Phoenix Convention Center, Lower Level – Expo Hall





### **Local Information**

### Time Zone

Phoenix follows Mountain Standard Time (MST) year-round and does not observe Daylight Saving Time. During October, this means Phoenix time aligns with **Pacific Daylight Time (PDT, UTC-07:00)**. Example: If it is 9:00 AM in Los Angeles (PDT, UTC-07:00), it is also 9:00 AM in Phoenix. At that same moment, it is 12:00 PM in New York (EDT, UTC-04:00).

### Weather

October average high: 88 °F / 31 °C October average low: 65 °F / 18 °C

ARMA International is committee to your health and safety. For your convenience, following is a list of nearby urgent care, hospital, and pharmacy options near the Phoenix Convention Center.

### Hospitals

Banner – University Medical Center 1111 E. McDowell Rd, Phoenix – 1.9 mi NE Level I Trauma Center (602) 839-2000

St. Joseph's Hospital & Medical Center 350 W. Thomas Rd, Phoenix – 2.9 mi N Comprehensive emergency services (602) 406-3000

Banner – University Women's Institute 1300 N. 12th St, Phoenix – 1.8 mi NE Women's health specialty center (602) 521-5700

### **Urgent Care**

Banner Urgent Care

1 N. Central Ave, Phoenix – 0.2 mi W
(602) 255-7650



Express Urgent Care 333 W. Thomas Rd, Phoenix – 2.6 mi NW (602) 368-1400

Concentra Urgent Care 1818 E. Sky Harbor Cir, Phoenix – 2.3 mi SE (602) 244-9500

### **Pharmacies**

Fry's Pharmacy 100 E. Jefferson St, Phoenix – 0.3 mi SW (480) 569-6815

CVS Pharmacy 50 W. Jefferson St, Phoenix – 0.3 mi SW (602) 296-7611

# **Emergency Dental:**

Dental on Central - Phoenix Emergency Dentist

Phone: (602) 266-1776

**Services:** Walk-in emergencies, comprehensive emergency dental care including extractions, broken/knocked-out teeth, etc.

### Other:

Poison Control Center: 1-800-222-1222

www.poisoncontrol.org

#### Contact

If you have any questions throughout the conference, please email the ARMA International Conference team at <a href="mailto:Conference@armaintl.org">Conference@armaintl.org</a> or visit us at Registration during designated hours.

Thank you, and we look forward to welcoming you to ARMA InfoCon soon!